



# MADALINE M. MEANY

## GRAPHIC AND FINE ARTIST

### PERSONAL PROFILE

Graphic Artist and Marketing Pro of 25 years, skilled in Art Direction, Branding, Script/Copywriting, TV/Preroll Production, Graphic Design of all kinds: environmental graphics, web graphics, email design, digital ads, billboards, social media content creation and strategy, and much more!

### WORK EXPERIENCE

#### Creative Director

The RoomPlace Corporate Office | July 2015 - Feb 2021

- In charge of directing a team of 6 designers plus multiple outside vendors. Leveraged this team's skillsets to translate high level strategy into visually compelling and effective marketing materials in all channels, through multiple campaigns, for both brick and mortar and online promotion. Reported directly to Chairman and CEO.

#### Senior Graphic Artist

The RoomPlace Corporate Office | Apr 2012 - July 2015

- Managed design projects from start to finish
- Collaborated with other designers
- Translated requirements into polished, results-driven designs
- Coordinated with outside vendors to print/execute/install

#### Freelance Graphic Artist

MadebyMadaline.com | Aug 2010 - Present

#### Senior Graphic Artist

Pure Imagination Advertising Agency | Apr 2005 - Aug 2010

#### Graphic Artist

LHA/World Advertising Agency | Jan 2001 - Oct 2004

#### Graphic Artist

Imagine Design Agency | Mar 1998 - Dec 2000

### EDUCATION

#### College of DuPage 1993-96

Graphic Design, Advertising, Printing & Fine Arts

### CONTACT ME

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### CRITICAL SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Acrobat Pro
- Adobe XD
- MS Office Suite
- Canva
- Project Management
- Vendor Relations
- Creative Problem Solving

### SPECIAL SKILLS

- 📖 Read / Write / Speak fluently in conversational Spanish
- 📖 Skilled at hand-illustration, fine art (painting in multiple media)
- 📖 Proficient in copywriting / script writing / headline writing / general conceiving